### ICTO2023 Pre-conference Workshops

### Call For Participations

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### ICTO2023: ETHICAL & RESPONSIBLE Artificial Intelligence FOR SUSTAINABLE SOCIETIES

***THREE-DAY WORKSHOP ON***

***WRITING EMPIRICAL PAPERS FOR TOP-TIER JOURNALS***

**Registration fees:** **1000 euros per participant for the three days**

[Adresse](https://www.google.com/search?client=avast-a-1&sxsrf=AJOqlzWZPo21qWFyNbydnF7KbBn_G7IUow:1678815939524&q=p%C3%B4le+universitaire+l%C3%A9onard-de-vinci+adresse&ludocid=673663433353743319&sa=X&ved=2ahUKEwi_qN_d_Nv9AhWrVKQEHbs7DpsQ6BN6BAhgEAI) : Pôle Léonard de Vinci- Paris - La Defence - 12 Av. Léonard de Vinci, 92400 Courbevoie

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|  | ***Speaker****: Professor Viswanath Venkatesh**Email:* *vvenkatesh@vvenkatesh.us**Web site:* [*http://vvenkatesh.com*](http://vvenkatesh.com) |

**OVERVIEW**

Writing papers for high-quality journals in the social and behavioral sciences is both an art and a science, and this workshop will delve into both the art and the science. A discussion of theory and theory development will be situated within the elements of an empirical journal article—including identifying a scientific gap and writing a good article. A broader emphasis of the workshop will be to situate theory within a research program and paradigms of research.

**Books**: Venkatesh, V. *Road to Success: A Guide for Researchers in the Behavioral and Social Sciences*, VT Publishing, 2021. (open access book available at: <http://vvenkatesh.com/book>)

**Articles**: Two primary types of articles will be assigned: (1) articles (including book chapters) that explain concepts and provide guidance on various topics and (2) illustrations that serve as a vehicle to highlight .

**OBJECTIVES**

To learn to write an empirical journal article and especially the front-end (introduction, literature review and theory sections) for leading social and behavioral sciences journals. This is accomplished using three intertwined goals:

1. To learn how to develop the motivation for research and by association, a paper.

2. To build theory development skills and recognize the challenges in developing good theory.

3. To situate the knowledge gained about theory and writing within broad the context of developing an effective research program.

4. To learn how to structure and write various sections of an empirical journal article.

**STRUCTURE**

The three-day workshop will be structured to be intensive and a combination of lecture and discussion. To get maximal value, participants are encouraged to read articles [to be assigned after registration] prior to the workshop. Additionally, we will work through specific exercises aimed to help participants develop a specific paper. Through this process, it is the hope that the participants will leave with a significant understanding of how to write better papers, especially from the perspective of crafting a better story and developing better theory.

**DATES AND TIMES**

3-4-5 July 2023

Hours: 9:00 AM-12:00 AM and 2:00 PM- 5:15 PM

**PRICE**

1000 euros per participant for the three days

**LOCATION**

**REGISTRATION**

The number of places is limited. **Deadline for registration: April 30, 2023**

**To register please send a request email to antoine.h@parisnanterre.fr**

**Viswanath Venkatesh**, who completed his PhD at the University of Minnesota in 1997, is an Eminent Scholar and Verizon Chair of Business Information Technology at the Pamplin College of Business, Virginia Tech. Since Fall 2021, he is also the Director of Pamplin’s Executive PhD program. He is also an affiliate faculty member at Virginia Tech India. He is widely regarded as one of the most influential scholars in business and economics, both in terms of premier journal publications and citations. His research focuses on understanding the diffusion of technologies in organizations and society. He has worked with several companies and government agencies. His most impactful project focuses on rural India and improving the quality of life of the poorest of the poor—which he has presented in various forums including at the United Nations. The sponsorship of his research has been about US$10M. His work has appeared in leading journals in human-computer interaction, information systems, organizational behavior, psychology, marketing, medical informatics, and operations management. Over various 5-, 10-, 15-, and 20-year periods (since 2001), he has been the most productive in terms of publications in the premier journals in information systems (i.e., *Information Systems Research* and *MIS Quarterly*) and best paper awards (e.g., *Academy of Management Journal*). His works have been cited about 160,000 times and about 55,000 times per Google Scholar and Web of Science, respectively, with an h-index of 85 and i-10 index of 142. He has been recognized to be among the most influential scientists (e.g., Clarivate, Thomson Reuters’ highlycited.com, Emerald Citations, SSRN, PLoS Biology). For instance, in a recent article in PloS Biology and annual updates (Iaonnidis et al. 2021), based on citation data from 1996 to 2021, he had career ranking for citation impact of 485th out of ~9 million scientists across all scientific fields and 1st in information systems—and he has been in the top-1000 out of ~9 million scientists across all scientific fields since the rankings were introduced in 2017. His annual citation impact rankings have been on or about the top-100 out of ~9 million scientists across all scientific fields since 2017. He has taught a wide variety of undergraduate, MBA, exec MBA, PhD, and executive courses. Student evaluations have rated him to be among the best instructors at the various institutions, and he has received teaching awards at the school and university levels. In addition to his leadership role in Virginia Tech’s Executive PhD program, he has performed extensive administration and service including a long stint at Arkansas as the director of the information systems PhD program. He also plays a key role in Virginia Tech’s growing international programs (e.g., with Narsee Monjee Institute of Management Studies). In 2009, he launched an IS research rankings web site, affiliated with the *Association for Information Systems* (AIS), that has received many accolades from the academic community including *AIS’ Technology Legacy Award*. He has served in editorial roles in various journals including *Management Science, MIS Quarterly, Information Systems Research, Journal of Operations Management, Journal of the Association for Information Systems, Organizational Behavior and Human Decision Processes, Production and Operations Management, and Decision Sciences Journal*. He is a Fellow of the AISand the *Information Systems Society, INFORMS.*

## Workshop Registration

*Complete form below to send to: antoine.h@parisnanterre.fr*

* Title : …
* First Name: …
* Last Name: …
* E-mail: …
* University: …
* Address : …
* Phone Number : …
* Cell Phone : …